



# DIH summer school

*World Café*

Contact information:

Dr. Thomas Reiss  
(Fraunhofer ISI, Karlsruhe)

☎ +49 721 6809 160

✉ [thomas.reiss@isi.fraunhofer.de](mailto:thomas.reiss@isi.fraunhofer.de)

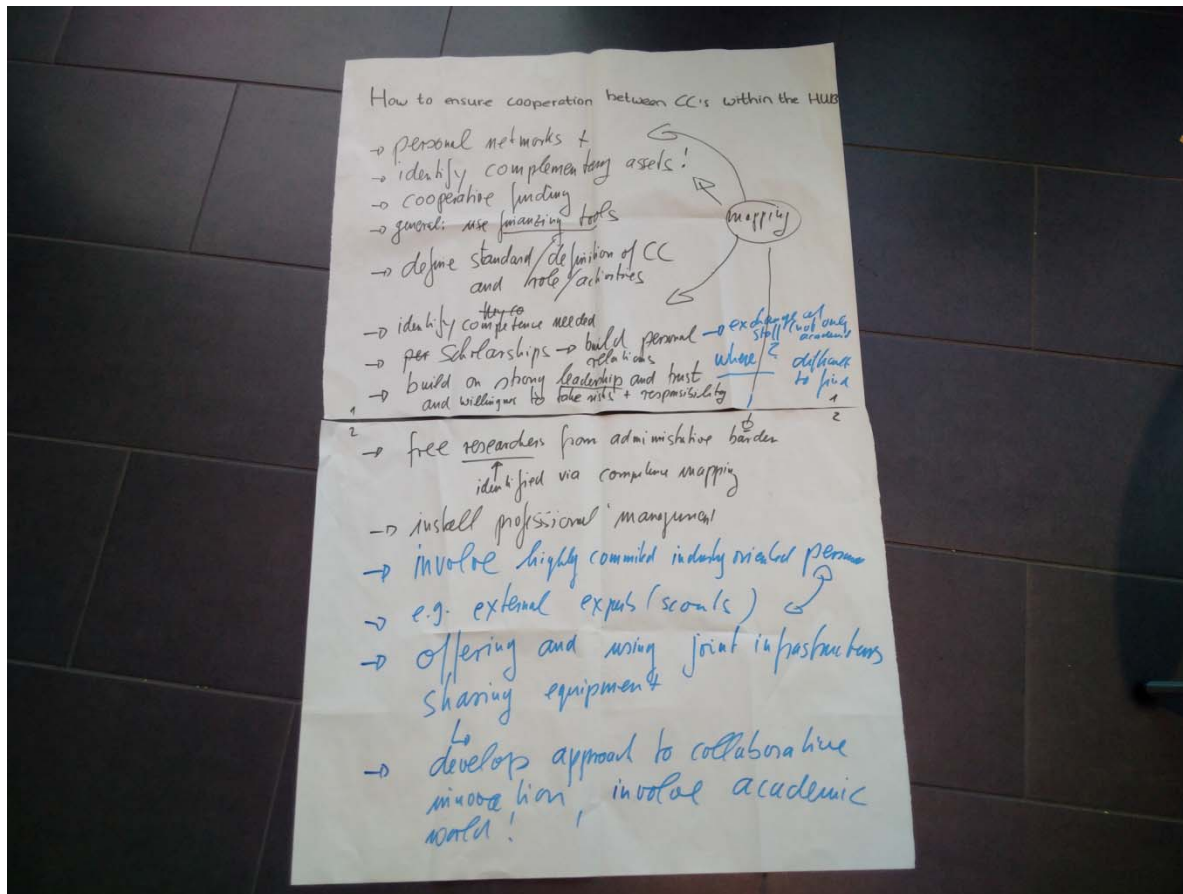
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## 5 Topics:

- How to attract and engage SME?
- Which services to provide for product and/or process innovation?
- Legal status of HUBs
- How to ensure and organize cooperation between potentially competing actors?
- What do in the first 6 months?

## How to ensure and organize cooperation between potentially competing actors?



# How to ensure and organize cooperation between potentially competing actors? (1)

Ideas structured along 3 dimensions:

- structures,
- incentives,
- people

# How to ensure and organize cooperation between potentially competing actors? (2)



## Structures:

- Identify and characterize the competences needed in the DIH
  - Based on this identify complementary assets which can be provided by different competence centres (CC) (complementation instead of competition)
  - Define standards and develop common understanding of what CC means, this includes defining roles and activities of CC
  - Install professional management structure which will also take administrative burden from research unit (every actor should do what he can do best)
  - Develop a model for the innovation chain which differentiates between stages where cooperation is beneficial for all participants (open innovation phase) and competitive stages, include academia in this process
- Careful mapping of the innovation ecosystem could provide most of this information

## How to ensure and organize cooperation between potentially competing actors? (3)



### Incentives:

- Provide funding for cooperative activities (cooperation as prerequisite)
- Use financial tools:
  - *Provide funding for scholarships at different CC*
  - *Provide shared infrastructures and equipment for (potentially) competing actors*
- Provide shared infrastructures and equipment for (potentially) competing actors and install structures

## How to ensure and organize cooperation between potentially competing actors? (3)



### People:

- Support the establishment of personal relationships e.g. by exchange programmes for staff
- Establish strong leadership for the DIH, leadership is based on trust and competence and the willingness to take risks and responsibility (very difficult to find such persons!)
- Involve highly committed industry oriented persons (e.g. In advisory boards)