

Digital Innovation Hub

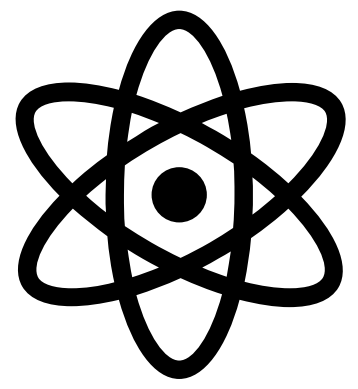
– Industry Brains



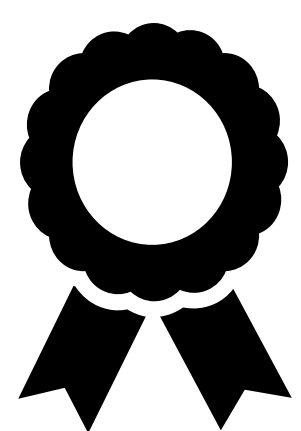
Basics:



Region (Country): North Denmark Region



Technology: SMART Factories and Digital Supply Chains



Introduction: The Business Plan is designed basing on the requirements from the results of the innovation ecosystem assessment in the North Denmark Region, to reap the potential of digital technologies across industries in all sectors and in the region, which need to integrate digital innovations as an essential part of the value creation in their business strategies.

Details:

Why is the hub needed?

- *The Hub is needed because there is a gap between the manufacturing industry and the ICT industry. There is no platform in this Region where the two industries can meet.*

Services (How is the HUB addressing this need):

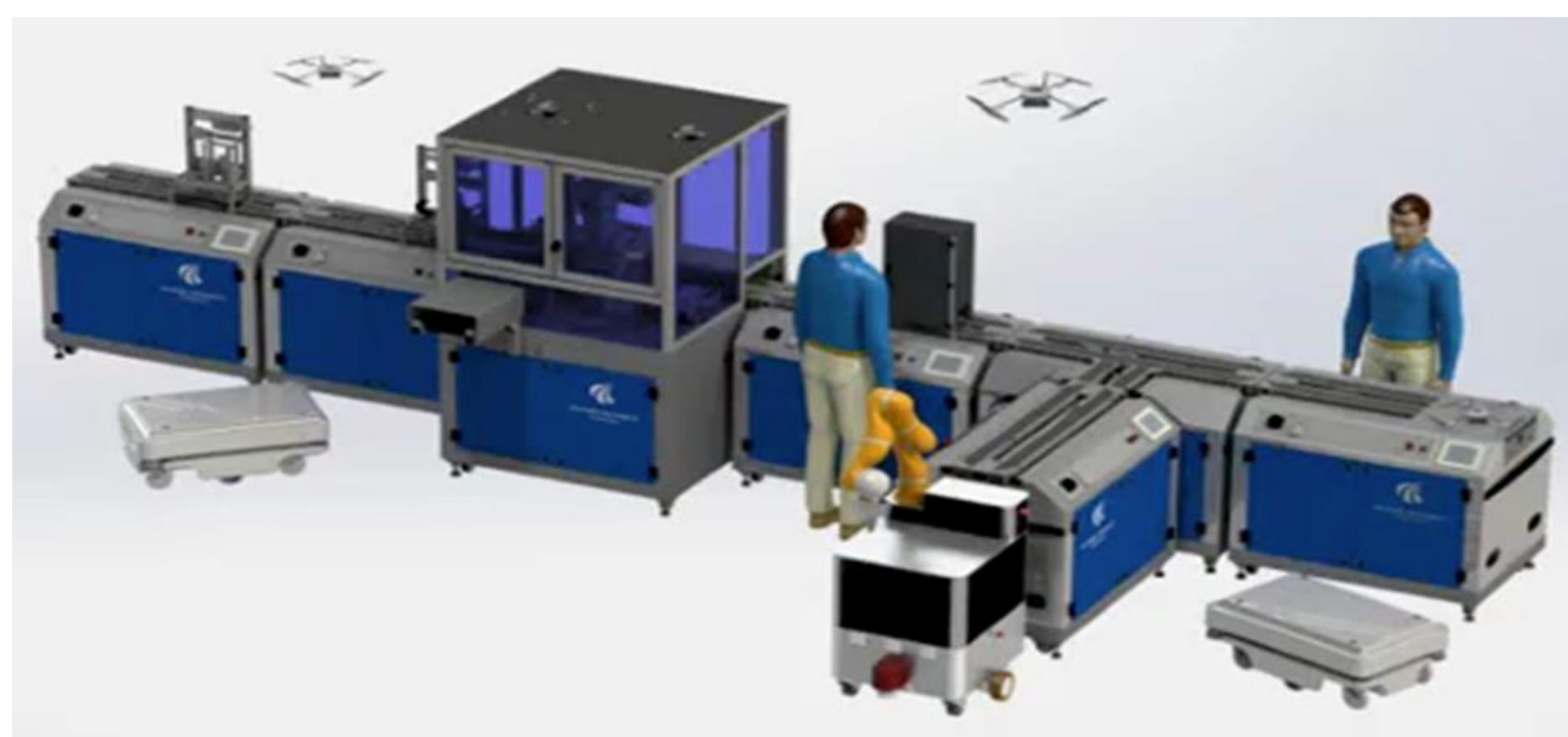
- *Collaborative R&D*
- *Business Development and Labour 4.0*
- *Community Building*

Partners:

- *We have three steps (tiers) in the memberships: Strategic partners (52 potential) – Potential strategic partners (approx. 200 potential) – Operational partners (50+ - mainly intermediary organizations) – only estimated for the North Denmark Region.*

Use cases:

- *Aalborg University SMART production Lab.*



Finance:

- *From 2017/18 until 2022/23 we have a budget of 8.0 mill €. We have a budget for funding of 1.850 mill € (EU funding) and 150.000 € Regional funding. Our liquidity budget goes from -172.000 € in 2017/18 to +145.000 in 2022/23*

Next steps:

- *Establish a consortium of companies and business people who will help start the hub. These will be selected from our CV support-base in the project.*